



State of Tennessee  
**TENNESSEE STUDENT ASSISTANCE CORPORATION**  
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**WATKINS COLLEGE TO CREATE PSA PROMOTING HOPE SCHOLARSHIP  
TAPING AT TSU THIS WEEKEND**

Nashville, Tenn. -- Watkins College of Art & Design is teaming up with the Tennessee Student Assistance Corporation (TSAC) to promote the HOPE Scholarship and the Tennessee Education Lottery Scholarship (TELS) program. Faculty and students from Watkins College will shoot a public service announcement this weekend on the main campus of Tennessee State University.

Watkins Film School volunteered to create the PSA pro bono, using resources from the school and talent from the theater department at Tennessee State University and the Nashville acting community. The spot is designed to tell students how to get information about lottery scholarships.

Valorie Stover, director of Watkins Film School, said, "The lottery-funded scholarships will make college a reality for many students who never thought they could afford it. Schools like Watkins College will benefit, so it's in our best interest to help get the word out."

Students who qualify for TELS or the HOPE Scholarship can qualify for up to \$4,000 per academic year to attend a college, university or technology center in Tennessee.

Dr. Myron Oglesby-Pitts, Deputy Executive Director of the Tennessee Education Lottery Scholarship program, said, "We are fortunate to be able to put Tennessee's incredible educational resources to work to promote HOPE, and we are grateful for the enthusiasm and talent Watkins College brings to this project."

TSAC will work with the Tennessee Association of Broadcasters to air the PSA statewide beginning in March.

Watkins College of Art & Design in Nashville offers Bachelor of Fine Arts degrees in film, interior design, graphic design, fine arts and photography. For more information, visit [www.watkins.edu](http://www.watkins.edu).

For more information about TELS or the HOPE Scholarship, visit [www.state.tn.us/tsac](http://www.state.tn.us/tsac).

**\*\*\*HOPE Scholarship PSA taping is open to media\*\*\***

Saturday, February 14  
10:00 a.m. to Noon  
Tennessee State University Main Campus  
Courtyard Behind Student Center  
3500 John A. Merritt Boulevard  
McWherter Parking Lot  
Contact Valorie Stover on set at 615-480-5320

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